

# Stakeholder Mapping Template



**Procure  
Partnerships**  
FRAMEWORK

Understanding your stakeholders is key to success. Our free stakeholder mapping template is designed to help you analyse and manage these crucial relationships. You can print it out for a hands-on approach or fill it in directly using Adobe Acrobat.

## Choose partners – social enterprises and charities

Project	
Target Areas	Eg: local authority, district, town, estate
Economic Considerations	Eg: levels of employment, economic activity
Social Considerations	Eg: educational attainment, crime rates, health outcomes
Demographic Considerations	Eg: aging/young communities, family makeup, minority communities
Environmental Considerations	Eg: access to green space, environmental pledges

1

In your target area, review groups to work with. These may include community centres, charities, schools, volunteer groups.

2

Aim to identify 2-3 per topic – check their websites and social media to gain an understanding of how they operate and what you might be able to get involved in.

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## Cheat Sheet

	Details	Solutions	Partners	Contacts
Priority 1: E.g Unemployment	What is the issue? Groups affected, locality.	What resource do you have to address it?	Charities, community groups, schools	Email, website, phone
Priority 2:				
Priority 3:				
Priority 4:				
Priority 5:				

## Useful references

Looking for some inspiration to do a deep dive? Check out the below resources to help you think strategically about your stakeholders and discover their priorities.

Office of  
National Statistics

Local MPs  
Social Media

Local Authority State  
of Health Report

Community  
Strategies/Reports

Sustainability  
Reports

Index of Multiple  
Deprivation

Carbon Reduction Plan

Council Website